## 18-07-2014

# **Business Standard**

# Industry brainstorms crisis in sugar sector

The glut in the sugar market has kept sugar prices comparatively low affecting the profitability of sugar companies

Virendra Singh Rawat | Lucknow July 18, 2014 Last Updated at 16:58 IST



Sugarcane, which is a leading cash crop supporting about 50 million farmers' households in India, is currently in the vortex of crisis.

While cane arrears have become an annual phenomenon putting growers to hardships, the glut in the international and domestic sugar market have kept sugar prices comparatively low affecting the profitability of sugar companies.

To brainstorm challenges facing industry, Sugar Technologists'

Association of India (STAI) organised an all India seminar on 'Diminishing Sugarcane Productivity and Sugar Recovery in Northern India: Opportunities & Challenges' in association with National Sugar Institute (NSI), Kanpur here today.

In recent years, India has clocked record production of sugarcane and sugar, however productivity and sugar recovery in Northern India has remained stagnant for over a decade.

Compared to average yield of 100 tonnes/hectare in Tamil Nadu, Maharashtra & Karnataka, average yield in UP has averaged 59 tonnes/hectare despite being the largest sugarcane producing state in the country.

With challenges of growing population, increasing food and fodder needs, degradation of natural resources, climate change etc, there is an urgent need to enhance sugarcane yield and productivity to meet future sugar requirements, STAI president Dr G S C Rao said.

He suggested reduction in cost of production of sugar was vital towards achieving sustainability.

"Latest technologies in sugarcane processing, energy conservation devices to enhance power export and having options to produce ethanol with raw/white sugar are few measures to reduce the cost of sugar production," NSI director Narendra Mohan said.

"The prevailing crisis is due to glut in global sugar market, which should be preempted with multi-pronged strategies, including exports, product diversification, incentives etc," Dr Rao told Business Standard on the sidelines.

UP Agriculture Production Commissioner (APC) V N Garg said sugar institutes, millers and farmers should work in tandem for sustainable development of sugar industry.

#### TIMES OF INDIA 18-07-2014

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### Seminar on sugarcane productivity organised in Lucknow

Pankaj Shah, TNN | Jul 18, 2014, 06.42 PM IST

LUCKNOW: The Sugar Technologists' Association of India (STAI) organized an All India seminar on 'Diminishing Sugarcane Productivity and Sugar Recovery in Northern India: Opportunities & Challenges' in association with National Sugar Institute, in Lucknow on Friday.

The seminar was inaugurated by VN Garg, Agriculture Production Commissioner. Speaking on the occasion Garg said that the state has numerous challenges as well as opportunities. He also said that the state has three premier sugar institutes and they should work in tandem with the millers, farmers for sustainable development of the sugar industry.

"With diverse challenges and constraints as growing population, increasing food, feed and fodder needs, degradation of natural resources degradation, climate change etc., there is an urgent need to enhance sugarcane yield and productivity to meet future sugar requirements" said GSC Rao, president, The Sugar Technologists Association of India.

"Reduction in cost of production of sugar is a vital factor towards achieving the sustainability. Latest technologies in Sugar Cane processing, energy conservation devices to enhance the power export and having options to produce ethanol from B-heavy along with Raw/white sugar are few measures to reduce the cost of production of Sugar" said Narendra Mohan, Director, National Sugar Institute, Kanpur and Vice President, STAI

Bakshi Ram, director, UP Council of Sugarcane Research in his address said that "Possibility of increasing the sugarcane productivity mainly depends on utilizing the high sugared varieties. The overall varietal scenario in the state indicated prevalence of a few varieties that were released more than 20 years ago. It is high time that the industry should look for high sugared varieties.

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### HINDUSTAN TIMES 18-07-2014

# Urgent need to enhance sugarcane yield to meet future demands'

HT Correspondent

\* considering frints freeze

BUCKNOW: The dupat Technicogists Association of India (STAD) an apex body of sugar industry profession als organized a seminar on Diminishing sugarcane productivity and sugar recovery in methorn India: Opportunities and challenges on Friday

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In his address UP Council of Sugarcane Research director Balachi Bam said. Possibility of increasing the sugarcane productrice tunnly dependent utilising the high sugared varieties. The overall scenarie in the state indicaled prevalence of a few currences that ware noises of more than 20 a crisicals. The added that it was time that the industry tooked for high sugared varieties.



लखनऊ में मुळवार को गन्ने की खेती और वीनी उन्होंग की दिकाती घर मोधी हुई। राज्य मुख्यालय, प्रमुख संवाददाता आपादी और कासान्त और चारे को

प्रदेश के कृषि उत्पादन आयुका यो,एन,गर्ग ने कहा है कि देश के अन्य गन्ना उत्पादक राज्यों की तुलना में उत्तर प्रदेश में सुनीवियां काफी ज्याचा है। इस नले राज्य के दोनी उद्योग की अनुसंधान और तकलीक के नए उपयो के साथ किसानों से संबाद बढ़ाना प्रदेगा।

आ गर्म ने वह बाने लुक पर को बाग होटल क्लाक्स अवध में गन्न को खती और चाने उद्योग को रिक्क तो पर हुई पोडों में कहीं। द शुपर टेक्नलर्म नरट एसोमिय्सन आफ इण्डिया (एसटाएआई) की ओन से आवर्मजन पोडों में इस्पतिप्रात के अध्यक्ष दा बांग्रसम् शुद्ध ने बढा कि बढती आवाद और कुछान्त और पार को बहुती जरूरतों के साथ पाकृतिक बसाधन घटते वा रहे हैं। अलवायु में परिवर्तन के चलते में खेती में कर कर को चमोतेयां पेश आ रही है।

रेशनल शुगर इंस्टीट्युट कान्युर के निटेशक नरेना भोहन का कहना था कि बॉनी बनाने में आ रही लागत को घटाकर हो चीनी उद्योग को बचाया जा सकता है। इंग्रेडवन इंस्टीट्युट आप युगरकेन सिर्च के निदेशक डा एस सेलोमन के अलावा यूपी कार्डसिल आफ गुगरकेन सिर्च के निदेशक डा बस्त्री राम ने भी ग्रेष्टी में अपने सिराह व्यक्ती राम ने भी ग्रेष्टी में अपने सिराह व्यक्त किए। प्रांध चीनी मिल बच्चालकों की खे उक्तगाक और नग रसारनी व उपकरणों की जानकारी के सिरा प्रदर्शनी भी लगाई गई थी। राष्ट्रीय सहारा 18-07-2014



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